



Morné Leander

UX LEAD, PRODUCT DESIGNER

CONTACT ME

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EXPERIENCE

- 19 years design experience
- 12 years Product design, UX/UI design experience.
- Works within cross-functional Agile teams

CURRENT ROLE

UX Design Lead

ACHIEVEMENTS

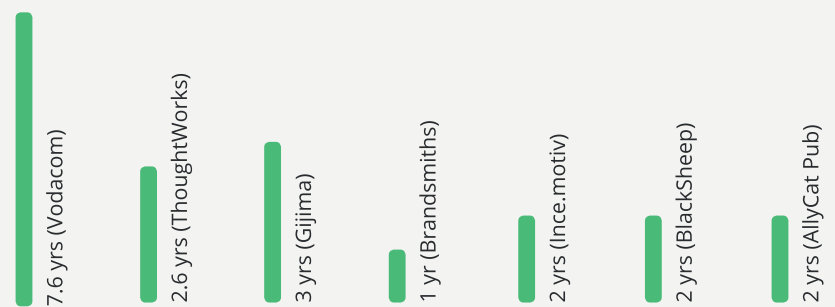
🏆 One of 20 Designers to design the South African Parliamentary Emblem.

SOFTWARE PROFICIENCY

🛠 Figma, Sketch, Adobe XD, Axure, Keynote, Balsamiq, iLLustrator, Indesign, Photoshop

EMPLOYMENT HISTORY

19 years experience



EMPLOYER: VODACOM | INDUSTRY: TELCO

○ POSITION: UX Design Lead | June 2022 - Current

DUTIES

- 1) Leading a team of Designers on mobile channels; My Vodacom App, VodaPay mini apps, responsive Web
- 2) Mentoring Designers and Graduates
- 3) Designing great UX/UI at scale; Contributing to Design Systems

○ POSITION: Senior User Experience Specialist | April 2017 - May 2022

DUTIES

1) Designing great UX Design, UI Design

- User research, data analysis, persona creation, brainstorming, user testing, wire framing, prototyping, present screen flows in a tap-able click-able format, knowledge sharing,
- Use business requirements to design navigation,, content and user flows for interfaces; mobile apps, websites, portals, etc.
- Balancing business needs, technology, and user/customer needs.

OTHER DUTIES

1) Vodacom initiatives I partake in

- Innovation, Job shadow programme, UX induction, Hackathon



EMPLOYER: THOUGHTWORKS | INDUSTRY: SOFTWARE

POSITION: Senior User Experience Consultant | March 2015 - May 2017

DUTIES

1) UX Design, UI Design (responsible for great user experiences)

- UX Consultant
- User research, data analysis, persona creation, brainstorming, user testing, wire framing, prototyping, knowledge sharing, present screen flows in a tap-able/click-able format
- Use business requirements to design navigation, presentation, content and user flows for interfaces; mobile apps, websites, portals, etc.
- Balancing business needs, technology, and user/customer needs.



EMPLOYMENT HISTORY *(continued)*

19 years experience



EMPLOYER: GIJIMA | INDUSTRY: TECHNOLOGY

POSITION: Design Manager | UX/UI, Art Director | March 2012 - March 2015

DUTIES

1) Design Manager *(responsible for upskilling Designers)*

- Leading and managing two Designers and supporting two other Designers from Marketing

2) UX/UI Design, *(responsible for great user experiences)*

- User research, data analysis, persona creation, brainstorming, user testing, wire framing, prototyping, knowledge sharing, present screen flows in a tap-able/click-able format
- Use business requirements to design navigation, presentation, content and user flows for interfaces; mobile apps, websites, portals, etc.
- Balancing business needs, technology, and user/customer needs.

3) Graphic Designer; design of:

- Print adverts, websites, e-mail marketing and social media, logos, App icons, launch images, AppStore screenshots, adverts, websites, social media graphics.
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EMPLOYER: BRANDSMITHS | INDUSTRY: ADVERTISING

POSITION: Graphic Designer | March 2011 - March 2012

DUTIES

1) Graphic Designer; design of:

- Print adverts, corporate id's, logos, booklet, folders, posters, brochures, research, banners, e-mail marketing and social media.

2) Other

- Client liaising on site and telephonically, taking concepts from ideation to finished products, brainstorming.
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EMPLOYER: INCE.MOTIV | INDUSTRY: INVESTOR RELATIONS

POSITION: Graphic Designer June 2009 - March 2011

DUTIES

1) Graphic Designer; design of:

- Annual reports, adverts, websites, corporate id's, logos, packaging, booklets, folders, posters, banners

2) Other

- Taking concepts from ideation to finished products, strategy, brainstorming.




EDUCATION

Secondary, tertiary, continuous


 **TERTIARY EDUCATION: NELSON MANDELA UNIVERSITY (NMU)**
QUALIFICATION: Graphic Design Diploma | January 1999 - March 2004


 **SECONDARY EDUCATION: ST THOMAS SECONDARY SCHOOL**
QUALIFICATION: Matric | 1997

 **CONTINUOUS EDUCATION: APMG INTERNATIONAL**
QUALIFICATION: AgilePM Certification | February 2018

REFERENCES

Contacts

 **REFERENCE: CABANGUBUHLE VILAKAZI**
ROLE: Head Of Department (Vodacom)
CONTACT: 087 289 8928 / 082 888 8122

 **REFERENCE: SEBATATSO MTIMKULU**
Role: UX Manger (Vodacom)
CONTACT: 076 429 7783

 **REFERENCE: JACO VAN DEN HEEVER**
Role: UX Manger (Vodacom)
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 **REFERENCE: MARK ROLLE**
ROLE: Head Of Department (Gijima)
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